

PROVEN

[The ONLY enhanced absorption curcumin on the market with 30 published studies, 14 of which are human]



Patented curcumin blended with turmeric essential oil.
Proven results—based on science.



Driven by Science. Focused on Nature. Rich in History.

† Ten 250 mg capsules of curcumin 95% †† Ten 500 mg capsules of curcumin 95%

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT DISEASE.

Proven Effective - Verified in Published Human Clinical Studies

CuraPro: The All-In-One Solution

Brain & Nervous System Support*

Cardiovascular Support*

Musculoskeletal Support*

Deep Cellular Support*

Gastrointestinal & Liver Support*

Lung & Bronchial Support*

Endocrine Support*

Skin*

Curcumin from turmeric (*Curcuma longa*) supports multiple pathways in the body and is a potent free-radical fighter and immune system modulator. By reducing oxidative stress, curcumin is able to help the body resist cellular damage in the brain and in breast, colon, and prostate tissue.*

Curcumin research has

also shown benefits in supporting healthy blood glucose levels[^] and proper liver function, making this powerful botanical compound a perfect choice.*

Problems with Standard Turmeric/Curcumin

Standard turmeric/curcumin extracts in the past have promised much, but delivered little.

- Only 2-5% of the spice turmeric is curcumin
- Curcumin extracts are very poorly absorbed
- Retention time in the blood is short, which limits its ability to have greater impact
- Curcumin extracts do not include other powerful compounds found in turmeric

The CuraPro® Difference: EuroMedica's High Absorption Curcumin

Standard curcumin's absorption is poor. While new research has focused on approaches to improve curcumin's absorption, BCM-95® has been the most beneficial by adding turmeric essential oil. **Comparison testing has shown that this formula has much better absorption and greater blood retention time at meaningful levels than standard curcumin extracts.**

BCM-95 Curcumin is the **only** curcumin in the world with a patented absorption system utilizing turmeric essential oil, which contains turmerones.

Powerful Compounds

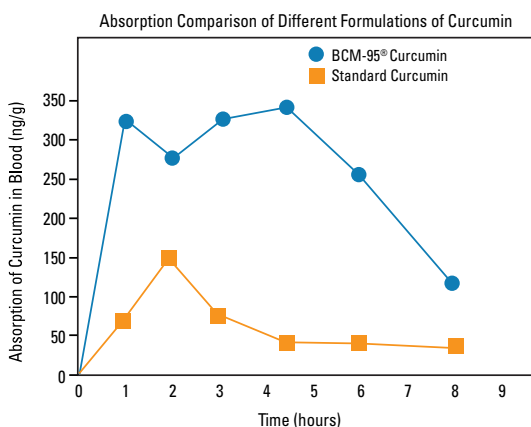
Turmerones not only boost absorption, they boost the power of curcumin and have independent health benefits of their own. They are increasingly recognized for their amazing value to overall health. Research on these compounds from turmeric essential oil has shown that turmerones protect against the risk of oxidative damage, support healthy cells, and support a healthy inflammation response.*† We believe that this component in BCM-95 Curcumin is what makes this product different and highly effective in clinical practice.

To date, there have been **30 published studies** on BCM-95® Curcumin, 14 of which are human clinical trials, on brain, immune, joint, and heart health, as well as absorption, retention, and supporting mood.*

More studies are underway in the U.S., Australia, and Asia for a variety of health concerns. Researchers from around the world cite their selection of BCM-95® Curcumin because of its:

- ▶ Absorption
- ▶ Retention
- ▶ Human safety profile
- ▶ Purity
- ▶ Use of only class 3, food-grade solvents in its extraction process

Published Human Crossover Study to Evaluate Absorption of BCM-95®



BCM-95® is a registered trademark of Dolcas-Biotech, LLC. † Occasional inflammation due to exercise or overuse ^ Healthy levels already within normal range

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CuraPro®: The Superior Choice

The Truth & Value of Curcumin As a healthcare practitioner, you want to provide your patients with the most effective, clinically proven curcumin available. But do you know how much curcumin is present in the product you are prescribing?

WHAT TO CONSIDER	CuraPro® (BCM-95® Curcumin)	Curcumin/Soy Lecithin Complex	Water Dispersable/ Nano Curcumin	Turmeric
1 Capsule/Softgel Contains	750 mgs	500 mgs	600 mgs	500 mgs
Curcuminoids	500 mgs <i>(stated on label)</i>	90 mgs <i>(NOT always stated on label)</i>	60 mgs of curcumin <i>(NOT always stated on label)</i>	10-25 mgs of curcumin (2-5%) <i>(NOT always stated on label)</i>
Possible Blood Levels of Curcuminoids	Up to 10X Absorption of 500 mgs = Up to 5,000 mgs	29X Absorption of 90 mgs = 2,610 mgs	27X Absorption of 60 mgs = 1,620 mgs of curcumin	1X Absorption of 10-25 mgs = 10-25 mgs of curcumin
Enhanced Absorption System	Turmeric essential oil with turmerones	Soy lecithin and microcrystalline cellulose	Nanotechnology and water dispersion	None

BOTTOM LINE: CuraPro®, with BCM-95® Curcumin, provides 500 mg of pure curcuminoids per softgel, has published evidence of safety, proven high levels of absorption, and proven health benefits based on 30 published studies, 14 of which are human clinical studies.

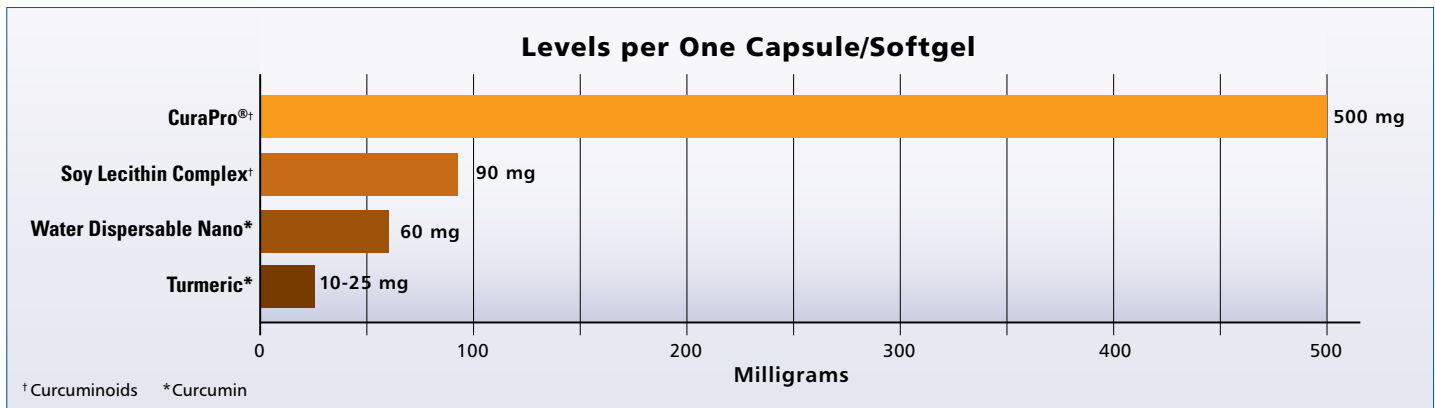


Chart is based on levels reported on label. For brands with no curcuminoid levels established, then curcumin content is reported. CuraPro® provides the full-spectrum of curcuminoids in their natural ratio.

CuraPro®

Ethically Harvested, Fair Practices, Vigorously Tested

The turmeric used to create BCM-95® Curcumin is grown in northeast India without the use of pesticides or chemicals. The crops are sustainably tended by independent, local farmers who are paid reasonable and competitive prices. Raw materials are consistently analyzed for contaminants and tested for potency, both in India, and in the United States.



All references available upon request

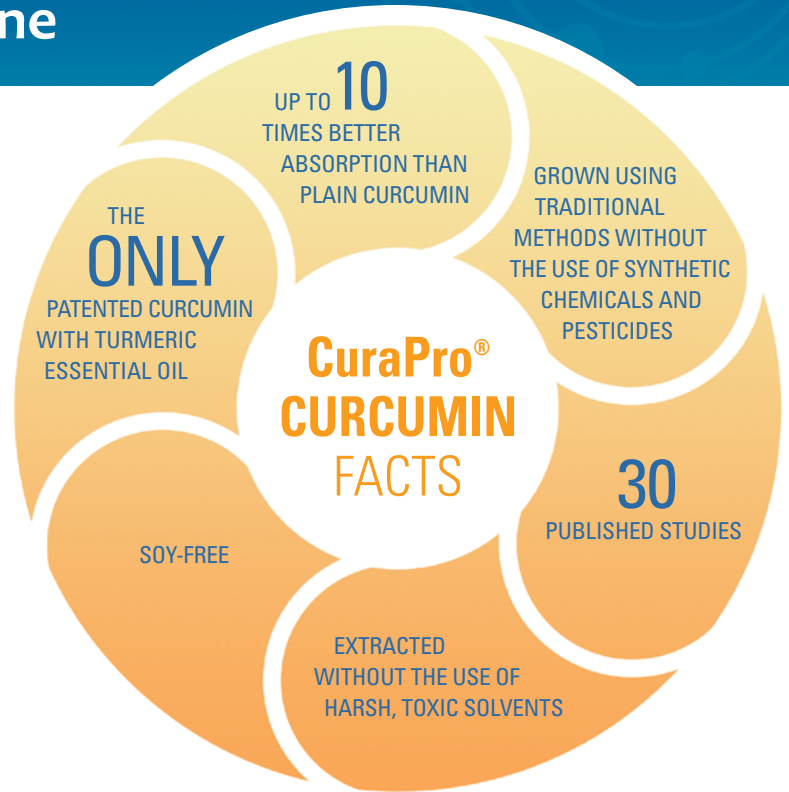
866.842.7256

CuraPro®: The Power of One





“I use this curcumin exclusively in my research because of its proven absorption and retention in the bloodstream, and it has had several successful clinical trials. It’s also the only curcumin with turmeric essential oil.”



— Ajay Goel, PhD, is an epigenetics researcher focused on gastrointestinal health at Baylor Research Institute‡



ONE POWERFUL INGREDIENT. Multiple Options.

Options	CuraPro® 200 mg	CuraPro® 375 mg	CuraPro® 750 mg
BCM-95® Curcumin	1 capsule = 200 mg BCM-95® Curcumin	1 softgel = 375 mg BCM-95® Curcumin plus phospholipids	1 softgel = 750 mg BCM-95® Curcumin plus phospholipids
Curcuminoids	172 mg curcuminoids	250 mg curcuminoids	500 mg curcuminoids
Delivery System	 VEGAN Capsule (can be opened and added to food if desired)  (actual size)	Softgel (in a supportive base of sunflower phosphatidyl- choline and medium chain triglycerides)  (actual size)	Softgel (in a supportive base of sunflower phosphatidyl- choline and medium chain triglycerides)  (actual size)

All references available upon request

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Available at: 



‡ A member of the EuroMedica, Inc. Scientific Advisory Board

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