

# WHEN PAIN IS YOUR PROBLEM†

OVER **90**  
PUBLISHED  
STUDIES



## CURAPHEN® IS YOUR ANSWER!\*

SAFE | EFFECTIVE | NON-ADDICTIVE PAIN RELIEF\*†



Driven by Science. Focused on Nature. Rich in History.

†Occasional muscle pain due to exercise or overuse. \*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

# When Pain is Your Problem, Curaphen® is Your Answer™

**Curaphen** is a professional pain formula developed using **clinically studied, enhanced absorption curcumin (BCM-95®) and boswellia (BOS-10®)**, along with DLPA and nattokinase.\*† Each contributes properties that increase their effectiveness when combined.



**Curaphen Extra Strength** provides the same effective ingredients that your patients have come to rely on for pain relief in a more concentrated formula.\*† Available in tablet form and only 1-3 tablets per day dosage, Curaphen Extra Strength is a great option for patients who want higher levels of BCM-95 curcumin and BOS-10 boswellia in fewer tablets.

## Ingredients that make a DIFFERENCE

1

### BCM-95® CURCUMIN

Curcumin, the primary compound from turmeric (*Curcuma longa*), has been recognized for its pain-relieving abilities.\*† BCM-95 curcumin is blended with turmeric essential oil containing ar-turmerone in a patented process for up to 700 percent enhanced absorption and improved blood retention time. It can work more effectively and for a longer time than plain curcumin extracts or unstandardized turmeric. In fact, it is the most clinically studied, enhanced absorption curcumin in the world!

2

### BOS-10® BOSWELLIA

Like curcumin, boswellia (*Boswellia serrata*) has long been valued for its health benefits. Our boswellia, BOS-10, is clinically studied, *PLUS* it is uniquely standardized to higher levels, at least 10 percent, of AKBA (acetyl-11-keto-B-boswellic acid), the botanical's key compound for pain relief.\*† Unstandardized boswellia can have as little as one percent AKBA. Additionally, the beta boswellic acid content is reduced to less than 5%, yielding a more powerful supplement.

4

### NATTOKINASE

This enzyme supports healthy microcirculation so the ingredients in Curaphen get to where they are needed most.\*

3

### DLPA

DL-phenylalanine supports the activity of endorphins and enkephalins, which play a role in both healthy mood support and pain relief.\*†

## Enhanced Absorption Curcumin: A Key to Success

**BCM-95® curcumin** is one of the four effective ingredients in Curaphen®, and it delivers this compound from turmeric in an entirely new and beneficial way.

This clinically studied curcumin blends the compound with turmeric essential oil in a patented process, which enhances absorption by up to 700 percent compared to standard extracts. Plus, turmeric essential oil contains ar-turmerone, which aside from assisting curcumin absorption and blood retention, provides systemic benefits of its own.\*

### **The Most Clinically Studied, Enhanced Absorption Curcumin in the World. Real Studies, Amazing Results.**

Our BCM-95 curcumin has over 90 published studies to its credit, of which more than 40 are human clinical trials. These trials have illustrated the tremendous benefits of our curcumin, whether it is used on its own or combined with the BOS-10® boswellia we feature in our Curaphen formulas.

As shown in published work, these products provide benefits that can be very important for patients. So whether your patients require Curaphen, a targeted supplement for pain relief, or a singular curcumin product like CuraPro®, you have proven options to build the core of an effective protocol.\*†

CuraPro is available in a variety of professional dosage levels, depending upon the needs of your patients. Dosages include a 375 mg or a 750 mg softgel.

## Health Benefits

### ■ Pain Relief\*\*

Various clinical studies have found benefits for occasional pain with BCM-95 curcumin alone or combined with our BOS-10 boswellia. One clinical study in particular found that BCM-95 curcumin combined with BOS-10 boswellia supported pain relief in 64 percent of those taking the herbal ingredients versus 29 percent using a conventional intervention. That's an incredible difference—and one that many of your patients would appreciate—especially those looking for a safe option for their occasional pain.\*†

### ■ Joint Health\*

BCM-95 curcumin alone and combined with BOS-10 boswellia has shown support for mobility, comfort, and improved walking distance in multiple clinical studies—all without serious side effects.\*

### ■ Cognitive Health\*

In clinical research, groups receiving BCM-95 curcumin saw significant support in antioxidant status and healthy cognitive function.\*

### ■ Mood\*

Curcumin is capable of supporting many aspects of healthy mood, including healthy levels of brain neurotransmitters (serotonin, norepinephrine, and dopamine) that modulate behavior, appetite, emotions, and memory. For example, one clinical study focused on healthy mood found that those taking curcumin significantly improved mood, as demonstrated on a standard rating scale measurement.\*

### ■ Healthy Cellular Development\*

In a clinical study, researchers reported “remarkable support after only the first 15 days of use.” Compared to placebo, all but one participant in the curcumin group noted significant cellular support. As an adjunct botanical in cases of prostate health, another clinical study found that men saw support in healthy urinary function by 50 percent and support of other aspects of daily life by 40 percent compared to the placebo group.\*

## Frequently Asked Questions

### Q: Are curcumin and turmeric the same thing?

**A: Curcumin is not the same as turmeric.** Even though you'll see the words used interchangeably, they are not identical. Curcumin is a compound extracted from turmeric. Turmeric is a plant and spice, and is the principal ingredient in curry. **A typical turmeric rhizome contains only about 2-5% curcumin, so taking an unstandardized, powdered turmeric root product provides very little of this important compound.** Additionally, turmeric and curcumin are poorly absorbed from the gastrointestinal tract. That's why the clinically studied curcumin in Curaphen® and CuraPro® is blended with turmeric essential oil in a patented system to enhance absorption. While turmeric is excellent when used as a spice, a high absorption curcumin extract is the better choice for optimal health benefits.



### Q: Is there a difference between Curaphen and curcumin?

**A:** Yes. Curcumin is the beneficial compound found in the rhizome of the turmeric plant. Curaphen is the name of the product which contains clinically studied, enhanced absorption BCM-95<sup>®</sup> curcumin along with BOS-10<sup>®</sup> boswellia, DLPA, and nattokinase for optimal pain relief.\*†

### Q: Why don't you use piperine for curcumin absorption in Curaphen and Curaphen Extra Strength?

**A:** While piperine works through the gut and liver enzymes to increase bioavailability, it can also create unintended consequences. In the liver, piperine magnifies effects on P-glycoprotein and CYP3A41, which can affect a wide spectrum of prescription medications. If your patients are taking prescription drugs, they should be aware that piperine may interfere with the actions of their prescriptions. Additionally, there are possible contraindications for use in patients with leaky gut.

#### Curaphen

##### SUPPLEMENT FACTS

Serving Size: 1 Capsule  
Servings Per Container: 60

Amount Per 1 Capsule (Veg):	%DV
Calories	5
Proprietary Complex	727 mg **
DLPA (DL-phenylalanine), Boswellia ( <i>Boswellia serrata</i> ) Gum Resin Extract (BOS-10 <sup>®</sup> ) standardized to contain ≥ 70% Total Organic and Boswellic Acids with AKBA ≥ 10%, with ≤ 5% beta-boswellic acids, Curcumin ( <i>Curcuma longa</i> ) Rhizome Extract (BCM-95 <sup>®</sup> /Curcugreen <sup>®</sup> ) enhanced with turmeric essential oil and standardized for curcuminoid complex (curcumin, demethoxycurcumin and bisdemethoxycurcumin), Nattokinase	

\*\* Daily Value not established

#### Curaphen Extra Strength

##### SUPPLEMENT FACTS

Serving Size: 1 Tablet  
Servings Per Container: 60

Amount Per 1 Tablet:	%DV
Calories	5
Total Carbohydrate	< 1 g < 1% <sup>†</sup>
Proprietary Complex	902 mg **
DLPA (DL-phenylalanine), Boswellia ( <i>Boswellia serrata</i> ) Gum Resin Extract (BOS-10 <sup>®</sup> ) standardized to contain ≥ 70% total organic and boswellic acids with AKBA ≥ 10%, with ≤ 5% beta-boswellic acids, Curcumin ( <i>Curcuma longa</i> ) Rhizome Extract (BCM-95 <sup>®</sup> /Curcugreen <sup>®</sup> ) enhanced with turmeric essential oil and standardized for curcuminoid complex (curcumin, demethoxycurcumin and bisdemethoxycurcumin), Nattokinase	

\*\* Daily Value (DV) not established †Percent Daily Values (DV) are based on a 2,000 calorie diet

Discover more at [euromedicausa.com](http://euromedicausa.com)

All references available upon request at (866) 842-7256



†Occasional muscle pain due to exercise or overuse.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.