# PROFESSIONAL STRENGTH ANSWERS FOR

## CARDIOVASCULAR SUPPORT, DAILY **ENERGY, AND MALE SEXUAL PERFORMANCE**



## HRG80™ RED GINSENG - 7X STRONGER†

**Hydroponically Grown; Pesticide-Free Better Absorption, Better Results** 



### **Boosts Mental and Physical Energy—Every Day**\*

Traditionally, ginseng has been long recognized for its ability to support cognitive and physical energy, plus the stamina and endurance to make the most of it. Clinical research has shown that ginseng can help people feel more mentally energized. Other clinical work found that ginseng significantly supported exercise duration and recovery.\* For patients who want to live each day to its fullest potential, this botanical is a must.

## Occasional Stress Can Be Tiring. Red Ginseng Energy Can Help.\*

There's no doubt that many of your patients feel occasional fatigue; according to the National Safety Council, about 43 percent of Americans feel the same way. Often, stress is the primary cause. Fortunately, the unique HRG80™ red ginseng featured in Red Ginseng Energy from EuroMedica® can help. It supports resilience in the face of stress and can help your patients feel a sense of calm, stamina, and endurance.\*^



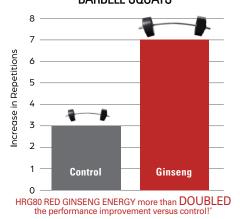
#### HRG80 Red Ginseng Improves Stamina and Physical Performance, Relieves Occasional Muscle Soreness\*

In a clinical study, 20 members of the Armenian national weightlifting team, including Olympic athletes, performed intense resistance exercises, including pushups on uneven bars and barbell squats. Participants took either two HRG80 Red Ginseng Energy capsules (400 mg daily dose), or one HRG80 Red Ginseng Energy chewable tablet (100 mg dose with gamma cyclodextrin).

Both forms of the supplement showed significant support of muscular performance and post-exercise fatigue.\*

In only seven days, athletes more than doubled their performance level compared to their baseline scores.\*

#### PERFORMANCE IMPROVEMENT BARBELL SQUATS

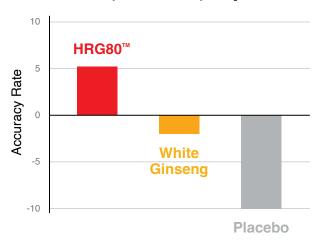


#### Reduces Stress, Improves Attention to Detail\*

Daily energy makes a big difference for concentration and focus, too. In a clinical study, HRG80 red ginseng was compared to a leading white ginseng supplement in Europe and a placebo. The result? It significantly improved focus for people in stressful occupations.\*

In fact, these positive results started on the first day, and noticeably improved more by day five. Plus, HRG80 red ginseng continued its support into the afternoon hours, while the leading white ginseng's power began to fade.\*

## Change in Attention Score (Error Rate) Day 12



HRG80 improved accuracy rate test scores for people in stressful occupations.\*

<sup>^</sup>Occasional stress. †Compared to the rare, noble ginsenoside content of conventional ginseng. ^^Supports healthy levels already within normal range. ††In subgroup of participants reporting benefits.

<sup>\*</sup>These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

#### **Chosen for Leading Edge Cellular Research**

HRG80<sup>™</sup> red ginseng is also on the forefront of advanced cellular study. Scientific research shows that it supports the natural protective abilities of cells and strengthens healthy DNA replication.\*

#### Red Ginseng Energy Chewable: Another Great Option for Noticeable Support\*

Red Ginseng Energy Chewable delivers clinically studied benefits in a pleasant-tasting tablet that your patients will appreciate. It features the same HRG80 red ginseng which, in leading research, was shown to deliver incredible results:



- 67% Increased Energy
- 48% Better Mental Clarity
- 46% Sleep Improvement
- 72% More Stamina\*\*\*

Red Ginseng Energy Chewable features GammaSorb\*, which has been shown to increase the absorption of certain hard to absorb (fat soluble) dietary ingredients. It's the perfect recommendation for patients who want a simple way to stay resilient and energized in the face of busy schedules, intense activity, and challenging days.\*

Although red ginseng is excellent for daily energy, it also supports healthy gamma-aminobutyric acid (GABA) levels and activity. GABA helps calm the mind and body in the face of stress. Other clinical work has shown that red ginseng may also support rapid eye movement (REM) and non-REM phases of sleep.\*

# Supports Sexual Performance for Men\*



Intimacy and performance are major aspects of optimal health. Ginseng has been recommended for male sexual health for centuries, and is well-recognized for its benefits in this important aspect of life.\*

HRG80 red ginseng, featured in Male Sexual Health, delivers a safe, reliable, and effective option for your patients. And, while our red ginseng is an incredibly potent botanical, it also works synergistically with a clinically studied blend of apple polyphenols, grape flavonoids, and saffron extract—their combination being greater than any one of these ingredients alone.

- Enhanced sexual performance: HRG80 red ginseng helps men experience one of the best aspects of a healthy sex life with confidence.\*
- Stamina and endurance: A strong start with HRG80 red ginseng means a strong finish.
   Your patients can look forward to performance that lasts.\*
- More satisfaction: This formula helps men be at the top of their game—a great feeling for them, and the one they love.\*
- Healthy blood flow: HRG80 red ginseng supports circulation to every part of the body, which is absolutely critical for a healthy sex life.\*

## A Botanical Blend for Nitric Oxide (NO) Production\*

Additionally, this formula also includes an award-winning proprietary botanical blend that supports the production of nitric oxide—the body's "on switch" for healthy blood flow and circulation. A French clinical study found that this blend supported a significant improvement in sexual function and satisfaction for 74 percent of men over 45.\*

#### **Critical Mineral Power**

This formula also includes zinc, because it is an essential mineral for healthy testosterone levels, sperm motility, and libido support—and one that may be in short supply in your patients' diets.\*^^

#### Safe and Effective for Continued Use

These ingredients support both the mind and body, rather than provide an "all at once" feeling that your patients may have experienced with conventional approaches.\* The other difference is that these botanicals are safe and effective, especially with continued use.

# Strong Nutrients for a Strong Heart\*

While red ginseng may not be the first nutrient that comes to mind for heart health, it should be. Combined with red sage, it can be a first choice for your patients looking for powerful heart support.\*



### Healthy Circulation\* with HRS65™ Red Sage and HRG80

with HRS65™ Red Sage and HRG80™ Red Ginseng

The heart is the body's hardest working muscle, and the nutrients in Healthy Circulation can help maintain optimal cardiovascular health to support a long and healthy life.\*

Healthy Circulation combines HRS65 red sage and HRG80 red ginseng for a formula like no other. These powerful botanicals support some of the same pathways in the body for dual-action benefits, but they also work through different

pathways to achieve similar goals synergistically.\*

- HRS65 red sage delivers powerful, cell protecting\* antioxidants that support healthy blood vessels and blood pressure levels, healthy cholesterol and lipid balance, and nitric oxide production for optimal blood flow.\*
- HRG80 red ginseng is a clinically studied adaptogen for resilience in the face of stress, a major factor in heart health. It also supports healthy heart muscle function and nitric oxide production for healthy energy and circulation.\*

#### Nitric Oxide Production: A Key Factor for Healthy Blood Flow\*

Nitric oxide is an important chemical messenger that exists in the body and produces nitric oxide, a very important molecule for the cardiovascular system as well as other important functions including antioxidant activity and muscle function. Its most important benefit for the heart is its role in supporting strong and relaxed blood vessels for optimal circulation.\*

#### **Healthy Circulation supports:**

- Nitric oxide production for healthy blood flow & circulation
- Strong, flexible blood vessels & arteries
- Energy for muscles, especially the heart
- Healthy blood pressure levels & cholesterol balance^^
- Heart, kidney, & brain health\*

## Discover more at **euromedicausa.com**All references available upon request at (866) 842-7256

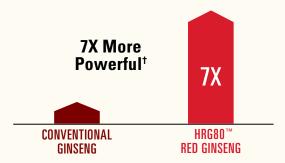
^^Supports healthy levels already within normal range. †Compared to the rare, noble ginsenoside content of conventional ginseng. †Protection from oxidative stress and damage. ^Occasional stress. \*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

### Why HRG80<sup>™</sup> Red Ginseng?

#### **Because Ginseng is Long Overdue for an Upgrade**

As one of the world's oldest botanical adaptogens, *Panax ginseng* has been recommended in traditional practice for centuries. Wild harvested ginseng—historically considered one of the world's most valuable botanicals—is no longer a commercially viable option. There's not enough of it left, and not enough wild places for it to grow.

In its place, there has been a surge of conventionally grown ginseng in Asia over the decades. Unfortunately, ginseng uses up many nutrients in the soil, and because of this, more land is cleared for ginseng production, which leads to deforestation. Ginseng roots also soak up soil-borne toxins and pesticides. Commercially grown ginseng is frequently saturated with pesticides and fungicides to assure a successful crop of these roots. The residue of these chemicals can be quite problematic.



HRG80 red ginseng delivers 7X the rare, noble ginsenosides compared to conventional ginseng.

## HRG80 Red Ginseng: Advanced Ginseng for Professionals and their Patients

Our red ginseng stands out from the very beginning. It is hydroponically grown in carefully tended conditions, without pesticides, in a state-of-the art Belgian facility.

The ginseng roots are provided with exactly the nutrients they need, at exactly the right time, in exactly the right proportions. Just as importantly, the plants are stressed during their growth cycle, too—and that is a critical difference. This helps the roots produce concentrated levels of **noble ginsenosides**.

These compounds, called rare or noble ginsenosides, are readily absorbed and considered the **most responsible for the botanical's benefits**. In fact, HRG80 red ginseng delivers 7X the rare, noble ginsenosides compared to conventional ginseng. **They have been shown to be up to 17X better absorbed** than classic ginsenosides in a Caco-2 study.

#### **Full Spectrum Power**

As a whole root powder, **HRG80 red ginseng** also delivers additional compounds, including ginsan and gintonin, not found in ginseng extracts. Ginsan has been shown to support the immune system, cellular health, and liver function. Gintonin enhances the effects of ginsenosides, and has been shown to support neural connectivity and cognitive health.\*